

KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice Date Invoice Month Invoice Period Invoice # 08/26/12 07/30/12 - 08/26/12 August 2012 568494-1

Station	Account Executive	Sales Office	Sales Region
кѕти	Dan Driscoll	Washington DC	National

Estimate Number Advertiser Product NRCC IE 2012 2980 National Republican Congre

Billing Address:

National Media Research Planning & Placement Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

Order# Alt Order# Flight Dates 568494 9792937 08/24/12 - 09/02/12

Billing Calendar Billing Type Broadcast Cash

Special Handling Do Not Mail

Spots/

Advertiser Code | Product Code IDB# 8380 155 426

Advertiser Ref Agency Ref

Send Payment To: **KSTU**

P.O. Box 677596 Dallas, TX 75267-7596

							Sporsi			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	08/24/12	08/26/12	M-F 11a-12p	11a-12p	F	:30	2	\$200.00	NM	
<u> </u>	Weeks:	Start Date 08/20/12	End Date MTWT 08/26/12		<u>Rate</u> \$200.00	-				
	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			<u>Rate Type</u>
	1 13	F 08/	/24/12 N 1.3,1.4,1.5,1.6,1.7	1-F 11a-12p	11a-12p	:0	0			\$200.00 NM
	<i>2</i> 13		/24/12 N	1-F 11a-12p	11a-12p	:0	0			\$200.00 NM
	3 13		24/12 11:59 AM N 2.1,12.2,1.1,66.1,61	1-F 11a-12p .1	11a-12p	:3	0 NRCCUT04	0824		\$200.00 NM
	4 13		24/12 4:26 PM N 2.1,12.2,1.1,66.1,61		4p-5p	:3	0 NRCCUT04	0824		\$300.00 NM
	5 13	F 08/	24/12 4:53 PM N 2.1,12.2,1.1,66.1,61	1-F 4p-5p	4p-5p	:3	0 NRCCUT04	0824		\$300.00 NM
	6 13		24/12 10:18 PM N 2.1,12.2,1.1,66.1,61	1-F 1005p-1035p .1	1005p-1035p	:3	0 NRCCUT04	0824		\$450.00 NM
	7 13	F 08/	24/12 10:43 PM N 2.1,12.2,1.1,66.1,61	1-F 1035p-1105p	1035p-1105p	:3	0 NRCCUT04	0824		\$375.00 NM
6	08/24/12	08/26/12	M-F 12p-1230p	12p-1230p	F	:30	1	\$200.00	NM	
		Start Date 08/20/12	End Date MTWTI 08/26/12I		<u>Rate</u> \$200.00		,			
	Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 13		24/12 N	1-F 12p-1230p	12p-1230p	:0	0			\$200.00 NM
11	08/24/12	08/26/12	FOX News Sunda	y 9a-10a	S	:30	2	\$150.00	NM	
		Start Date 08/20/12	End Date MTWTF 08/26/12		<u>Rate</u> \$150.00					
	Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Type
	2 13		26/12 9:37 AM F	OX News Sunday	9a-10a	:30	NRCCUT040	0824		\$150.00 NM
	1 13	Su 08/	26/12 9:59 AM F	OX News Sunday	9a-10a	:30	NRCCUT040	0824		\$150.00 NM



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Advertiser Product Estimate Number
National Republican Congr NRCC IE 2012 2980

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12 08/24/12	08/26/12	M-F 4p-5p	4p-5p	F	:30	2	\$300.00	NM	Section 1997 1997 1997
Weeks: Spots: # Ch			escription	Rate \$300.00 Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			<u>Rate</u> <u>Type</u> \$300.00 NM
1 13 2 13	See MG F 08/	1.3,1.4,1.5,1.6,1.7	-F 4p-5p -F 4p-5p	4p-5p 4p-5p	:0				\$300.00 NM
17 08/24/12	08/26/12	M-F 5a-530a	5a-530a	F	:30	1	\$175.00	NM	
Weeks: Spots: <u>#</u> Ch <i>1</i> 13	F 08/	08/26/12F <u>Date</u> <u>Air Time</u> <u>De</u>	1	<u>Rate</u> \$175.00 <u>Start/End Time</u> <i>5a-530a</i>	Lengtl :0	n <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$175.00 NM
22 08/24/12	08/26/12	M-F 530a-6a	530a-6a	F	:30	1	\$200.00	NM	
Weeks: Spots: <u>#</u> Ch <i>1</i> 13	F 08/		1	<u>Rate</u> \$200.00 <u>Start/End Time</u> 530a-6a	<u>Lengti</u> :00	n <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$200.00 NM
27 08/24/12	08/26/12	M-F 6a-7a	6a-7a	F	:30	1	\$350.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	F 08/	08/26/12F <u>Date</u> <u>Air Time</u> <u>De</u>	1 escription -F 6a-7a	Rate \$350.00 Start/End Time 6a-7a	Lengtl :00	n <u>Ad-ID</u> O			<u>Rate</u> <u>Type</u> \$350.00 NM
32 08/24/12	08/26/12	M-F 6a-7a	6a-7a	F	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch <i>1</i> 13	F 08/	08/26/12F Date <u>Air Time</u> De	1 escription -F 6a-7a	Rate \$400.00 Start/End Time 6a-7a	<u>Length</u>	n <u>Ad-ID</u>)			<u>Rate Type</u> \$400.00 NM
37 08/24/12	08/26/12	M-F 7a-8a	7a-8a	F	:30	2	\$400.00	NM	
Weeks: Spots: # Ch 1 13	See MG F 08/	24/12 M- 37.3,37.4,37.5,37.6,3	2 escription -F 7a-8a -7.7,37.8 -F 7a-8a	Rate \$400.00 Start/End Time 7a-8a 7a-8a	<u>Length</u> :00				Rate Type \$400.00 NM \$400.00 NM



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<u>Advertiser</u>	Product	Estimate Number
National Republican Congr	NRCC IE 2012	2980

Line Start Date	End Date	Description	Start/	End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
42 08/24/12	08/26/12	M-F 8a-9a	8a-9a	en and the	F	:30	2	\$350.00	NM	
Weeks:	Start Date 08/20/12	End Date MTW		ots/Week 2	<u>Rate</u> \$350.00					
Spots: <u>#</u> Ch <i>1</i> 13	n <u>Day Air</u> <i>F 08</i>	/24/12	Description M-F 8a-9a		Start/End Time 8a-9a		h <u>Ad-ID</u> O			<u>Rate</u> <u>Type</u> \$350.00 NM
2 13	F 08.	37.3,37.4,37.5,37.6 /24/12 37.3,37.4,37.5,37.6	M-F 8a-9a		8a-9a	:0	0			\$350.00 NM
47 08/24/12	08/26/12	Sa 7a-9a	7a-9a		S-	:30	2	\$350.00	NM	
Weeks: Spots: <u>#</u> Ch 2 13 1 13	Sa 08	/25/12 7:14 AM	-S- Description	ots/Week 2	<u>Rate</u> \$350.00 <u>Start/End Time</u> 7a-9a 7a-9a	:3	h <u>Ad-ID</u> 0 nrccut04 0 nrccut04			<u>Rate</u> <u>Type</u> \$350.00 NM \$350.00 NM
48 08/24/12	08/26/12	Sa 7a-9a	7a-9a		S-	:30	2	\$350.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13 2 13	Sa 08/	End Date MTWT 08/26/12 Date Air Time (25/12 8:23 AM (25/12 8:53 AM	-S- <u>Description</u> Sa 7a-9a	ots/Week 2	Rate \$350.00 <u>Start/End Time</u> 7a-9a 7a-9a	:3	h <u>Ad-ID</u> 0 NRCCUT04 0 NRCCUT04			<u>Rate</u> <u>Type</u> \$350.00 NM \$350.00 NM
49 08/24/12	08/26/12	Su 7a-9a	7a-9a		\$:30	2	\$300.00	NM	
Weeks: Spots: <u>#</u> Ch 2 13 1 13	Su 08/	End Date MTWT 08/26/12 Date Air Time 26/12 7:43 AM 26/12 7:59 AM	S <u>Description</u> Su 7a-9a	ts/Week 2	Rate \$300.00 Start/End Time 7a-9a 7a-9a	:30	n <u>Ad-ID</u> O NRCCUT04 O NRCCUT04		,	<u>Rate</u> <u>Type</u> \$300.00 NM \$300.00 NM
50 08/24/12	08/26/12	Su 7a-9a	7a-9a		S	:30	2	\$300.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13 2 13	Su 08/	End Date MTWT 08/26/12 Date Air Time 1 26/12 8:29 AM 1 26/12 8:54 AM 1	S <u>Description</u> Su 7a-9a	ts/Week 2	Rate \$300.00 <u>Start/End Time</u> 7a-9a 7a-9a	:30	1 <u>Ad-ID</u>) NRCCUT04) NRCCUT04			Rate Type \$300.00 NM \$300.00 NM
51 08/24/12	08/26/12	M-F 5p-530p	5p-530	Ор	F	:30	1	\$425.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	F 08/	08/26/12 Date <u>Air Time</u> !		ts/Week 1	Rate \$425.00 Start/End Time 5p-530p	<u>Length</u>	n <u>Ad-ID</u> O	1.4142		<u>Rate Type</u> \$425.00 NM
56 08/24/12	08/26/12	M-F 530p-6p	530p-6	3p	F	:30	1	\$425.00	NM	
Weeks: Spots: # Ch 1 13	F 08/	08/26/12 Date <u>Air Time</u> !		ts/Week 1	<u>Rate</u> \$425.00 <u>Start/End Time</u> 530p-6p	e <u>Lengtl</u>	ı <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$425.00 NM



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Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	2980

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
61 08/24/12	08/26/12	M-F 1005p-1035p	1005p-1035p	F	:30	1	\$450.00	NM	
Weeks: Spots: <u>#</u> C 1 13	08/20/12 th <u>Day Air</u> 3 <i>F 08</i>		1	Rate \$450.00 <u>Start/End Time</u> 1005p-1035p	Lengtl	n <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$450.00 NM
66 08/24/12	08/26/12	M-F 1035p-1105p	1035p-1105p	F	:30	1	\$375.00	NM	
Weeks: Spots: <u>#</u> C 1 13	08/20/12 h <u>Day Air</u> 3 <i>F 08</i> ,	End Date MTWTFSS 08/26/12F Date Air Time Descr /24/12 M-F 1 1.3,1.4,1.5,1.6,1.7	1 ription	Rate \$375.00 <u>Start/End Time</u> 1035p-1105p	<u>Lengtl</u>	n <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$375.00 NM
71 08/24/12	08/26/12	Su 1005p-1035p	1005p-1035p	S	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Cl 1 13	08/20/12 h <u>Day Air</u>	End Date MTWTFSS 08/26/12S Date Air Time Descr /26/12 10:26 PM Su 10	1 iption	<u>Rate</u> \$500.00 <u>Start/End Time</u> 1005p-1035p		1 <u>Ad-ID</u>) NRCCUT0	40824		<u>Rate</u> <u>Type</u> \$500.00 NM
72 08/24/12	08/26/12	Su 1035p-1105p	1035p-1105p	S	:30	1	\$200.00	NM	
Weeks: Spots: <u>#</u> Cl 1 13	.08/20/12 h <u>Day Air</u>	End Date MTWTFSS 08/26/12S Date Air Time Descr /26/12 11:03 PM Su 10		<u>Rate</u> \$200.00 <u>Start/End Time</u> 1035p-1105p	<u>Length</u> :30	Ad-ID NRCCUTO	40824		<u>Rate</u> <u>Type</u> \$200.00 NM
73 08/24/12	08/26/12	M-F 9p-1005p	9p-1005p	F	:30	1	\$1,200.00	NM	-
Weeks: Spots:	08/20/12 h <u>Day Air</u> 3 <i>F 08/</i> See MG 3 F 08/	/24/12 <i>M-F</i> 9	1 <u>iption</u> p-1005p	Rate \$1,200.00 <u>Start/End Time</u> <i>9p-1005p</i> 9p-1005p	<u>Length</u> :00		40824		<u>Rate Type</u> \$1,200.00 NM \$1,200.00 NM
77 08/24/12	08/26/12	M-F 9p-1005p	9p-1005p	F	:30	1	\$1,200.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$1,200.00			· · · · · · · · · · · · · · · · · · ·		
Spots: <u>#</u> Ct 1 13	F 08/		i <u>ption</u> p-1005p	Start/End Time 9p-1005p	<u>Lenath</u> :00				Rate Type \$1,200.00 NM
82 08/24/12	08/26/12	Su 9p-1005p	9p-1005p	S	:30	1	\$1,200.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13		End Date MTWTFSS 08/26/12S Date Air Time Descri 26/12 9:26 PM Su 9p		<u>Rate</u> \$1,200.00 <u>Start/End Time</u> 9p-1005p	Length :30	Ad-ID NRCCUT04	10824		<u>Rate</u> <u>Type</u> \$1,200.00 NM



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Adv	<u>/ertiser</u>	Product	Estimate Number
Nat	ional Republican Congr	NRCC IE 2012	2980

Spots	1
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Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	Complete State Control of Control of Control
83 08/24/12 08/26/12 Su 9p-1005p	9p-1005p	S	:30	1	\$1,000.00	NM	
	TWTFSS Spots/Week	<u>Rate</u> \$1,000.00			To the state of th		
	ne Description PM Su 9p-1005p	Start/End Time 9p-1005p		<u>h Ad-ID</u> 0 икссит04	0824		<u>Rate Type</u> \$1,000.00 NM

Total Spots

20

Gross Total

\$8,625.00

Payment Terms 30 Days

Agency Commission

\$1,293.75

Net Amount Due

\$7,331.25